



SILVER PARTNERSHIP

\$1,500

Marketing

- ☆ 2 company email promotions sent to PIA members
- ☆ Silver Partnership recognition on PIA website
- ☆ Silver Partnership recognition in Professional Insurance Agents magazine
- ☆ 5% discount on magazine advertising rates

PIA Education

- ☆ Sponsor of PIA classroom C.E. seminars
– **Exclusive Silver Perk**

PIA Partnership Perks

- ☆ Access to PIA Membership & Company Partnership Directory
- ☆ Access to A.M. Best monthly state filing reports

PIA Convention & Trade Show

- ☆ 15% discount on exhibit booth at trade show
- ☆ Silver Partner recognition displayed on exhibit booth
- ☆ Partnership recognition on name badge
- ☆ Partnership level identified in convention program

PIA Partner Recognition Events

- ☆ 1 ticket to PIA Partner Engagement Event



BRONZE PARTNERSHIP

\$750

Marketing

- ☆ Bronze Partnership recognition on PIA website
- ☆ Bronze Partnership recognition in Professional Insurance Agents magazine
- ☆ Opportunity to purchase email promotions sent to PIA members

PIA Convention & Trade Show

- ☆ 5% discount on exhibit booth at trade show
- ☆ Bronze Partner recognition displayed on exhibit booth
- ☆ Partnership Recognition on name badge
- ☆ Partnership level identified in convention program

PIA Partner Recognition Events

- ☆ Bronze Partners can purchase tickets to PIA Partnership Engagement Event at the PIA discounted price



Partnership recognition in
Professional Insurance
Agents magazine



PROFESSIONAL INSURANCE AGENTS OF TENNESSEE

2021 Company Partnership Program Opportunities



PLATINUM PARTNERSHIP

\$5,000

Marketing

- ☆ 6 company email promotions sent to PIA members–**Exclusive Platinum Perk**
- ☆ 1-page company promotion placed in new member kits–**Exclusive Platinum Perk**
- ☆ Platinum Partnership recognition on PIA website–**Exclusive Platinum Perk**
- ☆ Company logo recognition in PIA of Tennessee magazine–**Exclusive Platinum Perk**
- ☆ Company profile spotlight in Professional Insurance Agents magazine–**Exclusive Platinum Perk**
- ☆ Company recognition on PIA Mobile App–**Exclusive Platinum Perk**
- ☆ Company logo and hyperlink on PIA website
- ☆ 20% discount on magazine advertising rates

PIA Government & Federal Affairs

- ☆ Exclusive Sponsor of PIA hosted legislative roundtables–**Exclusive Platinum Perk**
- ☆ Exclusive Sponsor of legislative Day On the Hill breakfast–**Exclusive Platinum Perk**

PIA Partnership Perks

- ☆ Personal introduction to new PIA members–**Exclusive Platinum Perk**
- ☆ Notification of new PIA members–**Exclusive Platinum Perk**
- ☆ Access to PIA Membership & Company Partnership Directory
- ☆ Opportunity to participate in agent engagement activities
- ☆ Access to A.M. Best monthly state filing reports

PIA Convention

- ☆ Complimentary exhibit booth at Trade Show–**Exclusive Platinum Perk**
- ☆ Priority selection of exhibit booth location–**Exclusive Platinum Perk**
- ☆ Complimentary Sponsorship of a convention event–**Exclusive Platinum Perk**
- ☆ 50% discount on an upgrade to Convention Sponsorship level–**Exclusive Platinum Perk**
- ☆ Company logo signage throughout convention recognizing Platinum Partners–**Exclusive Platinum Perk**
- ☆ Platinum Partners highlighted at the Partnership Reception–**Exclusive Platinum Perk**
- ☆ Platinum Partner recognition displayed on exhibit booth
- ☆ Partnership recognition on name badge
- ☆ Partnership level identified in convention program

PIA Partner Recognition Events

PLATINUM PARTNER ENGAGEMENT EVENT

- ☆ 2 tickets to a PIA hosted event–**Exclusive Platinum Perk**
- ☆ Recognition at the event as a Platinum Partner
- ☆ Opportunity to purchase additional tickets at a discount
- ☆ Opportunity to engage with agents and guests



Platinum Partners receive a complimentary exhibit booth and speaking opportunity at the 2019 PIA Convention



Company recognition on the website–**Exclusive Platinum Partner Perk**



GOLD PARTNERSHIP

\$3,000

Marketing

- ☆ 4 company email promotions sent to PIA members
- ☆ Gold Partnership recognition on PIA website–**Exclusive Gold Perk**
- ☆ Company name hyperlink on PIA website–**Exclusive Gold Perk**
- ☆ Gold Partnership listing of company name in Professional Insurance Agents magazine
- ☆ 10% discount on magazine advertising rates

PIA Education

- ☆ Sponsor of CPIA classroom seminars–**Exclusive Gold Perk**

PIA Partnership Perks

- ☆ Access to PIA Membership & Company Partnership Directory
- ☆ Notification of all new PIA members–**Exclusive Gold Perk**
- ☆ Access to A.M. Best Monthly State Filing Reports

PIA Convention

- ☆ 25% discount on exhibit booth at trade show, which includes a complimentary full registration
- ☆ Complimentary Sponsorship of convention event–**Exclusive Gold Perk**
- ☆ 50% discount on an upgrade Sponsorship–**Exclusive Gold Perk**
- ☆ Gold Partner recognition displayed on exhibit booth
- ☆ Partnership recognition on name badge
- ☆ Partnership level identified in convention program

Opportunities for Platinum and Gold Partners

- ☆ Notification of new PIA members so you can make personal contact
- ☆ Platinum Partners will receive a personal introduction to new members from PIA staff or Board of Directors.



PIA Partner Recognition Events

PIA PARTNER ENGAGEMENT EVENT

- ☆ 1 ticket to Platinum Partner engagement event and 2 tickets to a PIA hosted event recognizing PIA Partners
- ☆ Recognition at the event as a PIA Partner
- ☆ Opportunity to purchase additional tickets at a discount
- ☆ Opportunity to engage with agents and guests



Company email promotions sent to PIA members